

EXECUTIVES HAVE HEART INITIATIVE  
CHAIR: Linda Wellbrock  
CEO, Leading Women Entrepreneurs

## AMERICAN HEART ASSOCIATION CPR IN SCHOOL DONOR OPPORTUNITY

**THE PROBLEM:** About 70% of cardiac arrests that occur outside a hospital happen at home. About 90% of those victims don't survive because, too often, people around them don't step in to perform CPR. When a person has a cardiac arrest, survival depends on immediately receiving CPR.

**THE IMPACT:** The CPR in Schools Training Kit empowers students to learn core, lifesaving skills, while also teaching AED skills and choking relief. **Teaching CPR to students before they graduate puts thousands of qualified lifesavers in our community, year after year.**

**THE NEED:** To create a generation in which every teen and young adult is trained in CPR and is prepared to save lives. So that anywhere and anytime someone collapses from sudden cardiac arrest, he/she will receive lifesaving CPR until help arrives. *Will you please join us in making this happen?*

**CPR in Schools Kit:** The kit contains everything needed to facilitate an in-school training class for multiple students at once and can be used for many years to come. The process can easily be repeated to train an entire grade or even school! One CPR in Schools Training Kit includes:

- 10 Mini Anne® Plus inflatable manikins
- 10 kneel mats with carry bags
- Hand pump for manikin inflations
- 10 AED Trainers
- Classroom carry bags
- 50 replacement airways
- 50 manikin wipes
- 10 replacement face masks
- Facilitator Guide
- 2 mesh collection and storage bags



### DONOR BENEFITS:

- ♥ Name included on the CPR Kit
- ♥ Opportunity for representatives from the company or the individual donor to attend the kit delivery
- ♥ Provide a CPR in Schools Training Kit to a high school in the Essex/Morris/Union areas –Youth Market to help choose a school
- ♥ Recognition as a member of the American Heart Association's Individual Giving Society, *Cor Vitae*

**INVESTMENT PER KIT \$5,000**